



Sample Email Blast Text

Use this email blast text to reach out to your network or adapt it to your needs.

Support CHIP to support a healthy start for every child

Soon a little program with a big impact in Colorado could end. If Congress fails to act by Sept. 30, our state could lose funding for the Children's Health Insurance Program, or CHP+ in Colorado, which serves about 90,000 kids and pregnant women. Colorado has worked to ensure that the provider network for the program is pediatric focused, which puts kids' health first and provides lower cost-sharing options than in private plans

Coupled with its pediatric focus, the importance of CHIP is also in its ability to bridge the gap for working families who make too much to qualify for Medicaid and too little to afford insurance for their kids on the private market. This program, paired with Medicaid, has allowed Colorado to reach the unprecedented milestone of a nearly 98 percent insurance rate for kids across the state. We know that access to quality, affordable health insurance ensures a healthier start, which impacts every facet of a child's life from attendance and performance in school through their entry into adulthood.

Learn more about CHIP and its impact on Colorado. [Link to your website.]